**Solon High School Visual Arts Department**

**Graphic Design Syllabus**

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**Course Description:**

Graphic Design introduces Adobe Illustrator and its applications in graphic communication.  Class activities include projects to explore the Adobe Illustrator tools as they apply to object (vector) based files, as well as Adobe Illustrator filters and layers.  Students practice basic drawing and tracing techniques, create line art, logos and learn to simplify artwork through stylizing.  Creative use of type is also explored. Students learn to manage and modify vector files, and how files interact with page layout and paint (raster) programs.  Art History will be discussed periodically.  Students will take both a written cumulative final exam and a manipulative final exam.

Graphic Design will have both instructor-led and student-directed components. Students will complete textbook tutorials, instructor-provided projects, and self-directed projects. During the first weeks, the instructor will give several tutorials on basic Illustrator techniques and strategies that will equip students with a foundation for further exploration. Students will collaborate with the instructor in order to design learning targets that are clear, concise and align with local and national visual art curriculum standards.

Students will be expected to host their own individual online portfolio. Website builders such as Weebly, Wordpress or Google Sites are recommended. They will be required to post all completed work with reflective self-assessments. These self-assessments will be in the form of both open reflection and responses to pre-scripted prompts from the instructor. Posts must include screenshots or attachments of student work.

The instructor will provide students with a list of projects for the students to select from for completion. If a student prefers, he/she may elect to complete a project of his/her own design. This project proposal must be submitted to the instructor for approval before the student may begin.

**Course Objectives:**

Upon successful completion of the Graphic Design course, the student should:

1. Have a core understanding of design, layout, and vector illustration skills using the Adobe Illustrator program.
2. Be able to explain the differences between vector and raster-based programs and objects and when each are appropriate to use.
3. Have basic knowledge of Adobe Illustrator tools and their functions.
4. Know the different file formats that Illustrator can save artwork for use in 2D and web related design.
5. Have a base understanding of how lines and shapes are used to create art in Illustrator.
6. Know how to use paths, points, point handlers and Bezier curves.
7. Be able to use layers and masking operations.
8. Be able to set and manipulate type in both functional and creative formats while learning core typography principles.
9. Be able to create simple vector line drawings over illustrations of medium difficulty.
10. Students will deepen their knowledge and understanding of Art history through daily discussions of Artists throughout history from various cultural backgrounds.
11. Students will cultivate their sense of Art appreciation through periodic class discussions and critiques of their work and the work of their classmates.
12. Students will broaden their self-regulatory capabilities by monitoring, managing and reflecting upon their own progress through the use of online portfolios.

**Student Responsibilities / Instructor Expectations:**

1. Respect your classmates, yourself, and your instructor.
2. Treat the equipment and tools in the classroom with respect.
3. Daily participation in discussions and critiques using the correct art vocabulary.
4. Daily journal entries and notes on discussions and presentations (these will be your study material for the midterm and final exams!!).
5. You are responsible for the equipment that is assigned to you. You must bring these materials to class EVERY DAY.
6. You are expected to post your work on your online portfolio and keep it current. Projects will not be considered complete and graded until they are both submitted to the instructor and posted. The accompanying self-assessment posts will not be included in Gradebook, but will be required in order to receive assessments on your projects.
7. Your assigned camera and equipment are for YOUR USE ONLY.
8. Keep laptops uncluttered.
9. Do not download anything from the internet without prior approval of your instructor.
10. Laptops are to be used for class work **ONLY**.
11. Put forth your best effort on each project. The projects are designed to be challenging, and success is achieved through continuous practice and **hard work.**

**Classroom Rules:**

1. Please keep your cell phone on silent or vibrate during class. Only use your cell phone when appropriate (reminders, notices, etc)
2. Clean up begins 5 minutes before the end of class. The class is not dismissed until the room is clean and all materials are put away.
3. Please, no food or drinks in the art room. Water is O.K. Coffee is allowed in a mug with a secure lid.
4. Music is O.K. on the radio. You may bring your iPod, but only during work time and **not** during discussions, demonstrations or critiques.
5. Please do NOT stream music or videos off of the internet. This drains the bandwidth available to all students and classrooms.
6. Never work directly off of the server. Work off of your desktop folder and back your work up on your server.
7. Save your work OFTEN.
8. Laptop computers are to be kept a safe distance from any and all wet media AT ALL TIMES.
9. Communication via student online portfolios will be kept courteous and considerate. Disrespectful comments will not be tolerated and may be reported to the school administration and/or parents.
10. Work from other classes is not allowed in the art classroom. Art class is for art, not for math homework.
11. If you need to leave the room, tell the instructor first.
12. Laptop use is a privilege. Any inappropriate use will result in revocation of these privileges and all work will be assigned outside of class.
13. Have fun, and explore your creativity!

**Absenteeism:**

People get sick. I understand. However, if you miss a class for any reason (excused or unexcused), you are responsible for making up the work that you missed (daily journal entry, discussion, critique, class work, etc.). You are expected to approach the instructor to inquire when you can make up the work. The art room will generally be open before school, after school, during seminars and during my prep period. Missed class work must be made up within one week of the absence.

**Outside of Class Work:**

Graphic Design requires students to spend a considerable amount of time outside of class working. Students will be expected to complete the majority of projects outside of class on the laptops that have been checked out to them. Not completing the assigned coursework will result in the student falling behind and not being prepared for the next project.

**Deadlines:**

Projects should be completed by the beginning of class on the assigned due date. If you are unable to complete a project by the assigned due date, that project must be completed outside of class, as you will be expected to move on to the next project with your classmates. Projects that are not turned in on the assigned due date will receive a “zero” or “missing” entry in the Gradebook until it is submitted. There will be no penalties for late submissions.

**Grading:**

Your grade in this course will be based off of your performance on a number of different learning targets that fall under the 4 ***power standards*** of the Solon High School Visual Art Department. These power standards align with the new National Core Arts Standards released in June of 2014. All learning targets are identified and specifically defined both on course rubrics and in Powerschool. Rubrics may be found on the project pages on the Solon High School Visual Arts website. Certain learning targets may be weighted to reflect their importance to the course curriculum. Learning targets will be assessed along a common 4-point scale used by the Solon Community School District in grades 5-12. The grading scale is listed below. Traditional letter grades will be reported out at the end of the quarter based on student understanding of the defined power standards and learning targets. The letter grade percentage scale is also listed below.

*\*\*For this course, all student projects (not including the art history presentation, Gallery Forum weekly blog, course binder, and tutorials & quizzes) will be assessed using a master project rubric.*

Some important new characteristics of assessment and grading policies in Art courses under the new Standards-Based Grading system that you should be aware of:

1. Out-of-class work will be appearing in the Gradebook.  Online portfolio entries and course binders, sketchbooks or google docs will be recorded and tracked over the course of the quarter.  They will receive a score according to the new grading scale posted below.  These individual scores will be used to inform the final grade, and will be used to keep you and your student informed of his/her performance in the course. The online portfolio entries and course binders be assessed as bodies of work at the end of the quarter and will emphasize the quality of work and level of understanding at the time of the final summative assessment.
2. Courses will continue to give final exams.  Students will not be allowed to reassess on these exams.  Exams will cover both knowledge of techniques, skills and processes, understanding of the elements and principles of design, and ability to critically evaluate the work of artists throughout history.
3. Students are allowed to resubmit any assignment, project, quiz or exam (with the exception of the final exam) for reassessment.  Students must approach the instructor and set up an appointment for reassessment.  An availability schedule is posted on the Visual Arts website.
4. Project artifacts will be assessed on one common master rubric that has been streamlined and shortened to focus more clearly on ***the new National Core Arts Standards***.  These standards will be a hallmark of this new assessment process and will serve to identify desired learning targets and educational outcomes.
5. The new ***standards*** that will be the foundation of the Visual Art program here at Solon High School are as follows:
	1. **Creating: Conceiving and developing new artistic ideas and work.**
	2. **Presenting: Interpreting and sharing artistic work.**
	3. **Responding: Understanding and evaluating how the arts convey meaning.**
	4. **Connecting: Relating artistic ideas and work with personal meaning and external content.**
6. The gradebook will now contain a series of **standards** assessed using a more consistent system of ***performance indicators***.   The new performance indicators are listed below as well as how they correlate to a percentage-based grade.

**4 (100%):** Student demonstrates a thorough level of knowledge and understanding of the desired learning target(s).

**3.5 (87.5%):** Student demonstrates knowledge and understanding of the desired learning target(s).  Few or no errors and/or inconsistencies exist.

**3 (75%):** Student demonstrates a developing knowledge and understanding of the desired learning target(s).  However, some errors and inconsistencies exist.

**2.5 (62.5%):** Student demonstrates fluctuating level knowledge and understanding of the desired learning target(s).  Work contains noticeable errors and inconsistencies.

**2 (50%):** Student demonstrates partial knowledge and understanding of the desired learning target(s).  Work contains significant errors, inconsistencies, and/or omissions.

**1 (25%):**Student demonstrates minimal knowledge and understanding of the desired learning target(s).  Work is incomplete and contains widespread errors, inconsistencies and omissions.

**0 (0%):**Student does not demonstrate knowledge and understanding of the desired learning target.  No data and/or artifacts have been submitted.

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| **A** | 93% - 100% |
| **A-** | 90% - 92.9% |
| **B+** | 87% - 89.9% |
| **B** | 83% - 86.9% |
| **B-** | 80% - 82.9% |
| **C+** | 77% - 79.9% |
| **C** | 73% - 76.9% |
| **C-** | 70% - 72.9% |
| **D+** | 67% - 69.9% |
| **D** | 63% - 66.9% |
| **D-** | 60% - 62.9% |
| **F** | 0% - 59.9% |

**Final Grade Composition:**

As mentioned, a student’s final grade will be composed of a series of learning targets that fall under the 4 different visual arts standards listed above and the final written & manipulative exams. The make-up or composition of a final grade is as follows:

Creating: 30% of the final grade

Presenting: 25% of the final grade

Responding: 20% of the final grade

Connecting: 10% of the final grade

Final Summative Exam: 15% of the final grade

**Course Projects / Assignments:**

The following is a list of projects, assignments and exams that will be assessed in this course. Detailed descriptions of these projects can be found on the course website. Projects may be added or deleted Depending on time.

1. **Course Binder**
2. **Illustrator Tutorials**
3. **Chapter Quizzes**
4. **House Exercise**
5. **Vector Creature**
6. **Logo Project**
7. **Self-Portrait**
8. **Poster Project**
9. **Ad Design**
10. **Written Final Exam**
11. **Manipulative Final Exam**